

From: [Duggan, Scarlet](#)
To: [REDACTED]
Cc: [Salazar, Cindy](#)
Subject: RE: PA25-0072 -- Letter of Opposition
Date: Friday, December 12, 2025 2:10:35 PM
Attachments: [Letter to OCPW re Opposition to PA25-0072 - D & K Browne.pdf](#)

Hi David,

Please note that your comment will be posted at least 72 hours prior to the scheduled 12/18/25 Zoning Administrator meeting date.

Thank you,

Scarlet Duggan, Land Use Manager
OC Public Works | Development Services
601 N. Ross Street, Santa Ana, CA 92701 | (714) 667-1606



From: David Browne [REDACTED]
Sent: Thursday, December 11, 2025 8:01 PM
To: Duggan, Scarlet <scarlet.duggan@ocpw.ocgov.com>; Salazar, Cindy <Cindy.Salazar@ocpw.ocgov.com>
Subject: Fw: PA25-0072 -- Letter of Opposition

Attention: This email originated from outside the County of Orange. Use caution when opening attachments or links.

Ms. Duggan,

I am following up again because our letter (attached again below) has still not been posted, either to the Dec. 4 meeting agenda or the upcoming Dec. 18 meeting agenda. You acknowledged receipt on Dec. 4. Please confirm when it will be posted.

David Browne

----- Forwarded Message -----

From: David Browne [REDACTED]
To: scarlet.duggan@ocpw.ocgov.com <scarlet.duggan@ocpw.ocgov.com>; ray.diaz@coco.oc.gov <ray.diaz@coco.oc.gov>
Cc: Krista Browne [REDACTED] katrina.foley@ocgov.com <katrina.foley@ocgov.com>
Sent: Tuesday, December 2, 2025 at 08:23:34 PM PST
Subject: PA25-0072 -- Letter of Opposition

Ms. Duggan / Mr. Diaz,

Please see attached letter of opposition to the above-referenced application which will be considered at the upcoming Zoning Administrator meeting on December 4, 2025. Please confirm receipt of this letter. Thank you.

Sincerely yours,
David and Krista Browne

DAVID AND KRISTA BROWNE

CORONA DEL MAR, CA 92625

DECEMBER 2, 2025

Ms. Scarlet Duggan, Land Use Manager
Orange County Public Works, Development Services
601 N. Ross Street
Santa Ana, CA 92701
BY EMAIL (scarlet.duggan@ocpw.ocgov.com)

Mr. Ray Diaz
Deputy County Counsel
County Administration North
400 W. Civic Center Drive, Ste. 202
Santa Ana, CA 92701
BY EMAIL (ray.diaz@coco.oc.gov)

Re: Application Number PA25-0072

Dear Ms. Duggan and Mr. Diaz:

We are writing to you to state our opposition to the above-referenced application (the “Application”), pursuant to which AT&T Mobility and Verizon Wireless (the “Applicants”) seek permits to build two 40 foot tall cell towers within 100 feet of the nearest homes and a children’s park in our quiet, residential neighborhood. We oppose the Application for several reasons.

First, just as warehouses and factories would be prohibited by zoning in the proposed location, so should these massive, industrial cell towers. No amount of “stealth” or “camouflage” can make these dystopian monstrosities look like anything other than what they are – grotesque piles of metal and PVC more than four stories tall. They will ruin the aesthetics of our small beach community and destroy the character that has made the neighborhood so special since it was built in the 1950s.

Second, the Applicants have deliberately misled the community and County staff about key limitations and risks associated with the Application as well as their reasons for pursuing the project. So egregious, in fact, were these willful misrepresentations and blatant omissions that the Board of Directors of the Cameo Community Association, the homeowners association representing our neighborhood (the “Association”), which initially took a nominally neutral position on the project, has now come out strongly opposed to the Application. Below are descriptions of just some of the Applicants’ deceptions:

- The Applicants led the community to believe that once the towers are built all homes in Cameo Shores will have great cell service. Based on the coverage maps the Applicants themselves have recently filed with the County, however, we now

know that this is false. Most of Cameo Shores will still have “Poor” coverage¹ (Verizon’s term) or “Unreliable” coverage² (AT&T’s term). Moreover, these same carriers have told the FCC, under penalty of perjury and the threat of severe fines for inaccuracy, that coverage in all of the Cameo Communities is already 100%³. So are they misleading the County or misleading the United States government? It appears beyond dispute that they are misleading someone, as their statements and submissions to the County, on the one hand, and the FCC, on the other, are diametrically opposed and utterly irreconcilable.⁴

- The Applicants marketed the purported benefits of the towers, but failed to disclose the fire risks and deforestation that they would force upon the neighborhood. All of Cameo Highlands, parts of Cameo Shores and most of Pelican Hill are located in a Very High Fire Hazard Severity Zone (“VHFHSZ”), as designated by the California State Fire Marshall. This is the highest fire risk designation the state can assign. The carriers failed to disclose during their so-called “community outreach” that the towers require standby backup power comprised of 57 kilowatts of generating capacity, 275 gallons of diesel fuel storage and two large batteries. Because of the fire risks posed by generators, fuel storage and batteries in the brush and tree-covered environment of Cameo Highlands and Pelican Hill, the Orange County Fire Authority (“OCFA”) will require the Applicants to implement fuel modification throughout the surrounding area, including “removal of undesirable species . . . or a separation of combustible vegetation for a minimum distance of 100 feet from the location of the structure”.⁵ The only way to accomplish this is to cut down all of the surrounding trees and denude the surrounding area of virtually all plant growth, thus ruinously blighting our neighborhood and destroying the very tree line that the Applicants have falsely claimed will render the towers “stealth”.
- Also during their so-called “community outreach”, the Applicants stated that they were “not [building the towers] for the Irvine Company” but were instead doing it for the neighborhood. Again, the Applicants’ own coverage maps show this to be false. The majority of the new strong coverage, based on the Applicants’ undefined subjective standards, is not in the surrounding neighborhoods, but instead on the Pelican Hill golf course. These maps also put the lie to the Applicants’ assertions that the towers are needed for public safety, especially, as advocated by some of the Applicants’ supporters, at the beach. The same bogus maps cited above also show that wireless coverage on nearby beaches will continue to be “Poor” or “Unreliable”. Again, the Applicants’ public statements and the written record are contradictory and irreconcilable.

¹ Please see Exhibit A attached hereto.

² Please see Exhibit B attached hereto.

³ Please see Exhibit C attached hereto.

⁴ Note also that we have lived in the Cameo Communities since 2008 and have not experienced any meaningful gap in coverage, either at our home or around the neighborhood on both sides of Pacific Coast Highway.

⁵ Please see OCFA’s conditional approval letter dated October 15, 2025, attached hereto as Exhibit D.

- At least one of the Applicants is actively and directly marketing wireless home phone service to the neighborhood, while at the same time claiming in the Application that it cannot adequately cover the homes to which it is offering this service. Attached hereto as Exhibit E are copies of a half-dozen solicitation letters addressed to us by AT&T, all with 2025 copyright dates, offering wireless home phone service as a replacement for our existing plain-old-telephone-service (“POTS”). So somehow AT&T needs these new towers to close coverage gaps in the neighborhood but simultaneously already has sufficient coverage to offer a new, premium wireless service in the very same location. Are they misleading us when they say they need the towers for coverage? Or is their real objective to increase profits by providing wireless home phone service (a truly superfluous, nonessential service that no one in the neighborhood currently has or needs), thereby eliminating the cost of maintaining their aging POTS network? Or are they deceptively marketing to the neighborhood an expensive new service that they actually have no ability to deliver? These are just some of the troubling questions that these solicitations raise about the Applicants’ motivations, the truthfulness and completeness of the Application itself and the adequacy of the due diligence that County staff have undertaken.

Third, as of this writing, the meeting agenda items include a grand total of five letters of support, hardly a ringing endorsement for a project that will negatively impact dozens of homes and hundreds of residents. On the whole, these letters are based on easily rebuttable claims of need or a woefully poor understanding of what benefits the proposed towers will actually provide or both. Consequently, all of these letters must be deeply discounted, if not disqualified, as statements of support.⁶ Not one of these supporters appears to have made even the most minimal effort to obtain and review the materials submitted by the Applicants to the County or to evaluate what specific service improvements, if any, these towers would actually provide for them. Further, notwithstanding this complete and willful lack of due diligence, each of these supporters presumes to weigh in with a public comment that building two 40 foot cell towers right next to other people’s homes would be a great idea. Said differently, these letters come from people who will bear none of the cost associated with living next to these industrial monsters.⁷ It is easy to vote to take what belongs to someone else. What would these supporters say if it was their homes next to which the Applicants wanted to build two 40 foot towers?

Finally, and most importantly, the Application fails to meet the most critical requirements and objectives reflected in Ordinance No. 15-019 (the “Ordinance”) and, accordingly, must be denied. In Section 1.(a), the Ordinance states that its primary purposes include “[preservation of] aesthetics and other community values” and to “discourage proliferation of above-ground equipment”. Neither the materials submitted by the Applicants nor the report by Orange County

⁶ An additional seven letters of support have been submitted by the Applicants to the County. We have obtained and reviewed them through Public Records Act requests. All of these letters suffer some combination of the same fatal flaws as those attached to the meeting agenda and should be viewed with the same level of skepticism.

⁷ One of the five letters is from a resident who lives across the street from the proposed tower location. It recounts some tragic personal circumstances and then goes on to make the baseless claim that the towers will “maintain home values” in the neighborhood. This is a nonsensical assertion that has been thoroughly debunked by numerous peer-reviewed studies, including those cited in this letter.

Development and Planning staff (the “Staff Report”) show that any sincere or meaningful effort has been undertaken to fulfill these purposes. Further, Section 1.(h) of the Ordinance provides the “Wireless Facility Design Standards” the peoples’ elected Board of Supervisors has promulgated to achieve these purposes. Not one of the most substantive standards on this list has been credibly met by the Applicants.

- Section 1.(h)(1) states that wireless facility applicants must demonstrate that their proposal is “the least intrusive means by which to locate and design the facility”. The Applicants have failed to make any such demonstration and, moreover, have made disingenuous and misleading presentations to the community about the aesthetic impact of the cell towers.
 - Neither the materials submitted by the Applicants nor the Staff Report indicate that any serious effort was made to evaluate alternative locations or technical solutions.
 - Further, the renderings published to the community by the Applicants are fabrications that do little more than photoshop two additional trees into the existing tree line. An actual mono-eucalyptus looks nothing like the trees that the Applicants spliced into their renderings. Please see Exhibit F attached hereto for a picture of an actual mono-eucalyptus cell tower, located at a self-storage facility in Irvine. Unlike the trees in the bogus renderings provided by the Applicants, the “leaves” of an actual mono-eucalyptus are gray-black, not a lush green, and the embedded cellular equipment is clearly visible. Note how well the mono-eucalyptus in Exhibit F blends with the surrounding solar panels and parking lot asphalt, and how obviously it clashes with the actual trees. Moreover, the tower in Exhibit F has only three antennas. Each of the two towers in Cameo Highlands will have 12 antennas, so the footprint of the two towers in Cameo Highlands will be eight times larger than what is shown in Exhibit F. In what alternative universe do two 40 foot tall plastic trees with 24 total antennas, plus microwave dishes, preserve the “aesthetics” or “community values” of Corona Del Mar?
- Section 1.(h)(2) provides that “in and within one hundred (100) feet of all residential and open space districts, new towers shall be stealth”. The proposed towers can meet neither the “stealth” standard, nor the substantially less rigorous “camouflage” standard. As described above, it is apparent that OCFA will require substantial deforestation of the area surrounding the towers, likely including removal of all nearby trees⁸. Once the trees are gone, there will be nothing left but the towers, which will then become the most prominent architectural features of, and will permanently and irreparably blight, the entire neighborhood.
- Section 1.(h)(3) provides that “a new tower visible by a motorist driving on a scenic highway . . . shall be stealth and placed or constructed so that the entire wireless

⁸ Please see OCFA’s conditional approval letter dated October 15, 2025, attached hereto as Exhibit D.

facility is below any major ridgeline . . .”. These towers will be visible from Pacific Coast Highway, the most scenic roadway in California and one of the most scenic in the country. As described above, the “stealth” requirement cannot be met, so the standard applicable to highway visibility also cannot be met.

- Section 1.(h)(16) provides that “there shall be a minimum of three hundred (300) feet between any two towers.” The express purpose of this provision, as further described under Section 1.(h)(6), is to encourage collocation. There is no evidence, however, that the Applicants made any serious effort to evaluate the multiple collocation opportunities that exist within a quarter-mile east and west of the entrance to the Cameo Communities or that there has been any credible demonstration of “technical infeasibility”. The Staff Report recommends, without citing any credible evidence and without a shred of independent analysis, that the 300 foot separation requirement be waived. By establishing such a low bar for waiving this threshold provision, the County effectively renders this requirement meaningless and willfully undermines the purposes for which our elected Board of Supervisors ordained it in the first place.
- While not a part of the Ordinance per se, the Applicants’ assertion, and County staff’s concurrence, that this project is categorically exempt from CEQA as a “small facility” is preposterous and will be challenged. Among other environmental concerns, the PVC faux eucalyptus leaves will degrade and disintegrate over time and, through the Pelican Hill watershed, pollute both the Pacific Ocean and our local beaches. It is precisely this type of serious and easily avoidable pollution that CEQA exists to prevent.

As demonstrated above, the Application fails to either fulfill the stated primary objectives of the Ordinance or comply with any of the Ordinance’s most critical protective provisions. Said differently, the only way for the Application to comply with the Ordinance is for the County to ignore the Ordinance by (1) waiving most of its key substantive provisions on the basis of unproven technical infeasibility and (2) condoning, and being complicit in, the destruction, denuding and pollution of the natural environment of Cameo Highlands, Pelican Hill and surrounding areas.

This is absurd. Citizens buying a home or starting a business in or near unincorporated Orange County should be able to do so with full confidence that the County will consistently and impartially follow its own rules. When County staff willfully set aside, as the Staff Report does, every single material protection offered by an ordinance passed by the people’s elected Board of Supervisors, this compact between citizens and their government is broken. When citizens cannot trust their own government, suspicion, paranoia and conspiracy theories fill the void. We live in a time when the corrosive effect of this breakdown is all too obvious across our society. But we are Orange County. We are supposed to be better. Our government has built over decades a hard-won reputation for being pragmatic in approach, fair in regulation, reasonable in taxation and unswervingly committed to the rule of law. Many of us who came to Orange County from other places did so in part because of Orange County’s reputation for fair, effective and responsive local government. If Orange County government now simply picks and chooses which of its own rules to follow and which ones to ignore, it will be no better than the many reviled, failed local

Ms. Scarlet Duggan

Mr. Ray Diaz

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governments across the country whose communities are imperiled by blight, crime and ever-deepening division.

Moreover, the telecommunications industry is (literally) a case study in regulatory capture.⁹ Because the cell phone companies effectively control their purported regulator, the Federal Communications Commission, local government is our last hope for protection from this onslaught. Through cynical and relentless lobbying, the telecommunications industry has made it impossible for there to be any meaningful safety regulation around the placement of cell towers. While we recognize that the success of this massive lobbying effort has stripped County government of any ability to consider human health and safety in permitting decisions, we hope integrity and common decency will cause you to ask yourselves what kind of industry would, as the telecommunications industry has, lobby so aggressively to take from you – our duly elected and empowered local government – your right to decide what is best for our community? While we plead for your help, they threaten you with litigation if you defy them¹⁰. Further, they continue to work in the background to take more and more power away from you and give it to their shills in Washington D.C. Do you really want to side with an industry that spends millions of dollars every year on a never-ending, scorched-earth campaign to render you more and more powerless?

In closing, we have spent our lives working for our home¹¹. We will defend it – to our last breath and with every resource at our disposal – from this relentless assault by these greedy, bumbling con men who care not one bit who they hurt, as long as they get paid. What is so disappointing is that their chief enabler appears, at the moment, to be our own County staff. Please show us that our cynicism is unfounded, that Orange County will consistently and fairly enforce its own rules and that the leaders we elected will prioritize the sanctity of our neighborhoods and the protection of our homes over the profits of those who seek to exploit our community for their personal financial gain.

Sincerely yours,

/s/ DAVID AND KRISTA BROWNE

cc: The Honorable Katrina Foley
Orange County Supervisor, Fifth District
County Administration North
400 W. Civic Center Drive, 6th Floor
Santa Ana, CA 92701
BY EMAIL (katrina.foley@ocgov.com)

⁹ See Alster, Norm, “Captured Agency: How the Federal Communications Commission Is Dominated by the Industries It Presumably Regulates.” Harvard University, Safra Center for Ethics (2015)

¹⁰ A careful reading of the letters from Peter Blied of PlanCom, Inc. to Orange County Public Works reveals these thinly-veiled threats of litigation. See letters dated May 8, 2025 (p. 3) and September 9, 2025 (p. 5 and 6).

¹¹ While our first concern is for our quality of life, our health and the quiet enjoyment of our home, we must also point out the certain economic damages we and our neighbors will suffer if these towers are built. Numerous peer-reviewed published studies in academic journals have reached the unremarkable and expected conclusion that the value of residential properties decreases significantly as the distance of the property from a cell tower decreases. See, without limitation, Affuso, E., Reid Cummings, J. & Le, H., “Wireless Towers and Home Values: An Alternative Valuation Approach Using a Spatial Econometric Analysis,” J Real Estate Finan Econ 56, 653–676 (2018), range, and Beck, Jason, “The Disamenity Value of Cellular Phone Towers on Home Prices in Savannah, Georgia.” The Empirical Economics Letters, 17 (2019).

Ms. Scarlet Duggan

Mr. Ray Diaz

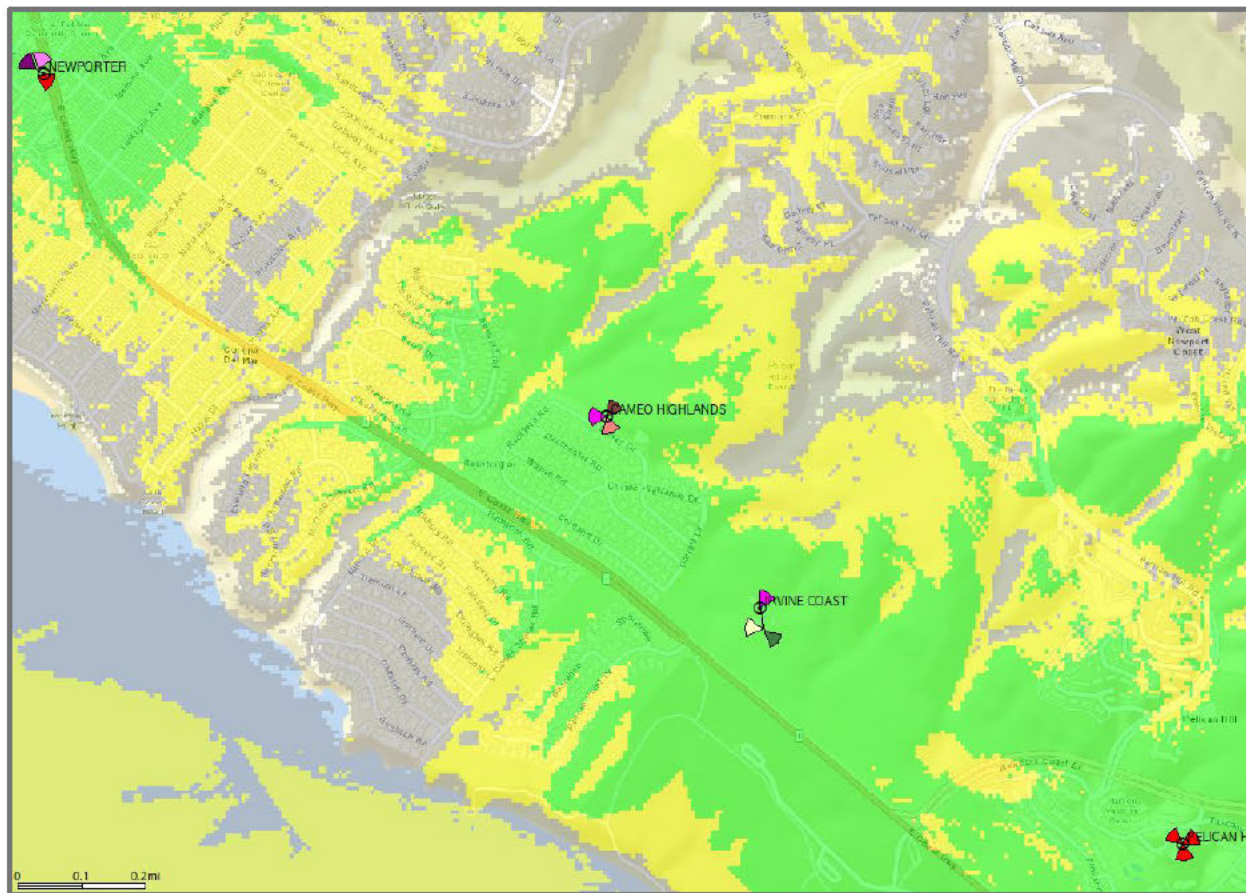
Page 7

Exhibits

- A Verizon coverage map
- B AT&T coverage map
- C FCC coverage map
- D OCFA conditional approval letter
- E AT&T wireless home phone solicitation letters
- F Photograph of actual mono-eucalyptus cell tower located at 5020 Barranca Pkwy, Irvine

Exhibit A

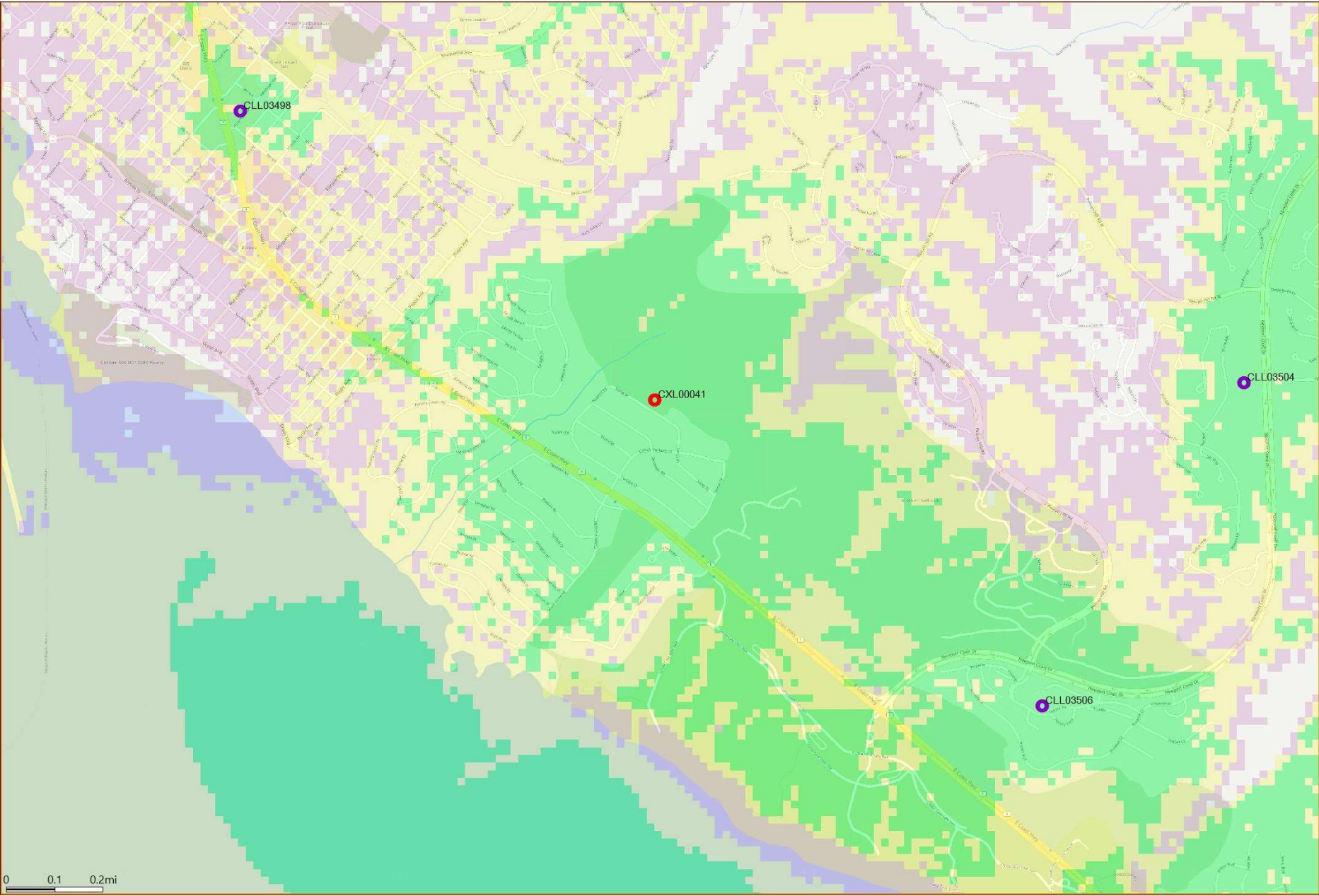
Coverage with CAMEO HIGHLANDS



Verizon confidential and proprietary. Unauthorized disclosure, reproduction or other use prohibited.

Exhibit B

Planned 4G-LTE Coverage With Proposed Site CXL00041 On Air



- Proposed Macro Site
- Existing Macro Sites

Coverage levels:

- Reliable indoor, in-vehicle and outdoor
- Unreliable indoor / Reliable in-vehicle and outdoor
- Unreliable indoor and in-vehicle / Reliable outdoor
- Unreliable indoor, in-vehicle and outdoor

Exhibit C

Cameo Communities



Selected Location

CORONA DEL MAR, CA 92625

Residential | Unit Count: 1

Outdoor Stationary | In Vehicle Mobile

Provider	3G	4G LTE	5G-NR
AT&T		✓	✓ 7/1 ✓ 35/3
Project.Genesis			✓ 7/1 ✓ 35/3
T-Mobile		✓	✓ 7/1 ✓ 35/3
Verizon		✓	✓ 7/1 ✓ 35/3

Selected Location

CORONA DEL MAR, CA 92625

Residential | Unit Count: 1

Outdoor Stationary | In Vehicle Mobile

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Project.Genesis			✓ 7/1 ✓ 35/3
T-Mobile		✓	
Verizon		✓	✓ 7/1 ✓ 35/3

Exhibit D



ORANGE COUNTY FIRE AUTHORITY

Fire Prevention Department

P. O. Box 57115, Irvine, CA 92619-7115 • 1 Fire Authority Road, Irvine, CA 92602

Planning and Development Services • www.ocfa.org • (714) 573-6100 / Fax (714) 368-8843

Date: 10/15/2025

Page 1 of 3

To: Scarlet Duggan
County of Orange

From: Brian Slegers, Fire Prevention Analyst

Subject: **County Reference #PA25-0072**
OCFA Service Request SR #25004916

Pelican Hill PA25-0072

Tract: 14131, Lot: 01,
Newport Beach, CA

Service Code: PR105 Site Development Review

The OCFA has reviewed the proposed project concept and based on this initial assessment the project appears to be capable of complying with current code requirements. Contingent upon approval of the CUP by the Planning Department/Planning Commission, the conditions listed below are applicable to this project; please provide them in the resolution issued to the applicant. If you need additional information or clarification, please contact me by phone or email: (714) 573-6133, brianslegers@ocfa.org.

CONDITIONS OF APPROVAL

Plan Submittal: The applicant or responsible party shall submit the plan(s) listed below to the Orange County Fire Authority for review. Approval shall be obtained on each plan prior to the event specified.

Prior to approval of a tentative map or issuance of precise grading permit, whichever comes first; or, at the discretion of the planning department, prior to approval at public hearing if this precedes map approval or grading permit issuance:

- conceptual fuel modification plan (service code PR120); the applicant may opt to skip submittal of a conceptual fuel modification plan and proceed directly to submittal of a precise fuel modification plan (service code PR124) at this time instead.

Prior to OCFA clearance of a final map or issuance of a precise grading permit or a building permit, if a grading permit is not required:

- fire master plan (service code PR145)

- residential site (service code PR160)

Prior to issuance of a precise grading permit or a building permit, if a grading permit is not required:

- precise fuel modification (service code PR124).

Prior to issuance of a building permit:

- tanks storing hazardous materials (service codes PR300-PR305)
- battery (service code PR375), for any system containing an aggregate quantity of electrolyte in excess of 50 gallons

Prior to occupancy:

FHSZ: All maps, fuel modification plans, fire master/site plan, and architectural plans submitted for this project shall include a note stating "Project is located in a Fire Hazard Severity Zone or Wildland-Urban Interface area and is subject to the special construction requirements of CBC Chapter 7A or CRC R327, as applicable."

Vegetation Clearance Inspection/Release: The developer/builder shall implement those portions of the approved fuel modification plan determined to be necessary by the OCFA and a confirmation of proper vegetation clearance shall be issued by the OCFA to the local building department prior to issuance of either building permits or bringing lumber or other combustible materials into the area, whichever comes first. Removal of undesirable species may meet this requirement or a separation of combustible vegetation for a minimum distance of 100 feet from the location of the structure and lumber stock-pile may be acceptable. Call OCFA Inspection Scheduling at 714-573-6150 with the Service Request number of the approved fuel modification plan at least five days in advance to schedule the vegetation clearance inspection.

Fuel Modification Inspection for Occupancy: Prior to issuance of temporary or final certificate of occupancy, the fuel modification zones adjacent to structures must be installed, irrigated, and inspected. This includes physical installation of features identified in the approved precise fuel modification plan (including, but not limited to, plant establishment, thinning, irrigation, zone markers, access easements, etc). A written disclosure may be requested by the OCFA Inspector indicating that the homeowner is aware of the fuel modification zone on their land and that they are aware of the associated restrictions of the zone.

HOA Turn-over: Prior to Home Owner Association (HOA) maintenance acceptance from the developer, an HOA turn-over meeting/inspection shall be arranged for the Fire Inspector and the following representatives: landscape design professional, installing landscape contractor, HOA management representative, HOA landscape maintenance contractor. The fuel modification areas shall be maintained as originally installed and approved. A copy of the approved plans must be provided to the HOA representatives at this time. Landscape

professionals must convey ongoing maintenance requirements to HOA representatives. Proof of a recorded covenant shall be provided to OCFA.

Fuel Modification Maintenance: The property owner is responsible for all maintenance of the fuel modification indefinitely in accordance with the approved fuel modification plans and recorded covenant. The property owner shall retain all approved fuel modification plans. As property is transferred, property owners shall disclose the location and regulations of fuel modification zone to the new property owners.

Fuel Modification Covenant: A covenant for access and inspection purposes to the benefit of the County and for maintenance by the HOA or land owner is required for Fuel Modification Zones, Special Maintenance Areas, and/or Roadside Protection Zones that were identified on previously approved fuel modification plans. The covenant shall be provided to the County for review and approval prior to receiving clearance of the final map for recordation. The covenant shall be recorded concurrently with the final map.

Exhibit E

0102

David Browne



Keep your number. Keep your home phone.¹ Pay less.*

Hi David,

Staying connected is important and it should be simple. That's why our new AT&T Phone – Advanced does everything your current phone line does[†] for less than you currently pay. You can get our new service for \$45/mo. plus taxes and fees, including unlimited nationwide long-distance service, and enjoy staying in touch with family and friends.



Get located in an emergency

Includes E911 location detection feature, so you can get help when you need it.



Stay connected during outages

Your phone service will keep you connected in a power outage with up to 24-hour automatic battery backup.[‡]



Give your home more power

Seamlessly connect up to 6 compatible phones, alarm systems, fax machines, and personal medical devices.

Discover what's great about AT&T Phone – Advanced at att.com/getapatoday1.

Ready to discuss some options?

Switch your home telephone service over to AT&T Phone – Advanced today, and the equipment is \$1—a \$188 value savings—shipped free, plus taxes.

[§]Equipment charge offer subject to change and may be discontinued at any time.

Call 877.460.5179.

Thanks for choosing us,

AT&T

¹Excludes rotary phones. ^{*}Pay less for existing AT&T landline phone customers who switch to AT&T Phone – Advanced w/ Unlimited North America plan only. See back for details. [†]Voicemail not available. [‡]The battery backup provided by AT&T will not power any devices connected to the AT&T Phone – Advanced equipment including cordless phones. AT&T recommends an alternative battery power source required to place calls, including 911, if there is a power outage. See www.att.com/batterybackup for details.

What is AT&T Phone – Advanced?

Instead of traditional wired phone lines, AT&T Phone – Advanced uses the AT&T cellular network and/or a broadband connection to provide your home telephone service.



Will it change how my phone works?

After you've connected the AT&T Phone – Advanced device to the AT&T cellular network and/or your broadband internet, it works just like your traditional phone does now. You'll enjoy a crystal-clear, reliable connection.

AT&T Phone – Advanced Offer: Subject to change and may be discontinued at any time. Eligible customers only. Monthly price includes unlimited nationwide calling within the U.S., plus calls to Canada, Mexico and U.S. Territories. International calls billed at additional per minute rates. An additional per minute rate may apply for international calls terminating on mobile phones. **Pricing** excludes taxes, additional fees & other charges, including a monthly Regulatory Cost Recovery Charge, which is not government mandated. See att.com/fees for details.

AT&T PHONE – ADVANCED: Service is powered by electricity in your home. The battery backup provided by AT&T will not power any devices connected to the AT&T Phone – Advanced equipment. AT&T recommends an alternative battery power source for those devices. If you are using a cordless phone with your AT&T Phone – Advanced service, a separate battery backup or other power source may be required to place calls, including 911, if there is a power outage. See www.att.com/batterybackup for details. Voicemail not available. Not compatible with House Arrest monitoring and may not be compatible with Apartment Door Answering service.

Offers may not be combined with other promotional offers on the same services and may be modified or discontinued at any time without notice. Other conditions apply.

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AT&T, 208 S Akard St., Dallas, Texas 75202

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A 0003 0102 67424 V004 000038504



0153

David Browne



Keep your number. Keep your home phone.¹ Pay less.*

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Will it change how my phone works?

After you've connected the AT&T Phone – Advanced device to the AT&T cellular network and/or your broadband internet, it works just like your traditional phone does now. You'll enjoy a crystal-clear, reliable connection.

AT&T Phone – Advanced Offer: Subject to change and may be discontinued at any time. Eligible customers only. Monthly price includes unlimited nationwide calling within the U.S., plus calls to Canada, Mexico and U.S. Territories. International calls billed at additional per minute rates. An additional per minute rate may apply for international calls terminating on mobile phones. **Pricing** excludes taxes, additional fees & other charges, including a monthly Regulatory Cost Recovery Charge, which is not government mandated. See att.com/fees for details.

AT&T PHONE – ADVANCED: Service is powered by electricity in your home. The battery backup provided by AT&T will not power any devices connected to the AT&T Phone – Advanced equipment. AT&T recommends an alternative battery power source for those devices. If you are using a cordless phone with your AT&T Phone – Advanced service, a separate battery backup or other power source may be required to place calls, including 911, if there is a power outage. See www.att.com/batterybackup for details. Voicemail not available. Not compatible with House Arrest monitoring and may not be compatible with Apartment Door Answering Service.

Offers may not be combined with other promotional offers on the same services and may be modified or discontinued at any time without notice. Other conditions apply.

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AT&T, 208 S Akard St., Dallas, Texas 75202

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A 0004 0153 67424 V002 000050539



0085

David Browne



Keep your number. Keep your home phone.¹ Pay less.*

Hi David,

Staying connected is important and it should be simple. That's why our new AT&T Phone – Advanced does everything your current phone line does[†] for less than you currently pay. You can get our new service for \$45/mo. plus taxes and fees, including unlimited nationwide long-distance service, and enjoy staying in touch with family and friends.



Get located in an emergency

Includes E911 location detection feature, so you can get help when you need it.



Stay connected during outages

Your phone service will keep you connected in a power outage with up to 24-hour automatic battery backup.[‡]



Give your home more power

Seamlessly connect up to 6 compatible phones, alarm systems, fax machines, and personal medical devices.

Discover what's great about AT&T Phone – Advanced at att.com/getapatoday1.

Ready to discuss some options?

Switch your home telephone service over to AT&T Phone – Advanced today, and the equipment is \$1—a \$188 value savings—shipped free, plus taxes.

\$1 equipment charge offer subject to change and may be discontinued at any time.

Call 877.460.5179.

Thanks for choosing us,

AT&T

[†]Excludes rotary phones. ^{*}Pay less for existing AT&T landline phone customers who switch to AT&T Phone – Advanced w/ Unlimited North America plan only. See back for details. [‡]Voice mail not available. [§]The battery backup provided by AT&T will not power any devices connected to the AT&T Phone – Advanced equipment including cordless phones. AT&T recommends an alternative battery power source required to place calls, including 911, if there is a power outage. See www.att.com/batterybackup for details.

What is AT&T Phone – Advanced?

Instead of traditional wired phone lines, AT&T Phone – Advanced uses the AT&T cellular network and/or a broadband connection to provide your home telephone service.



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0023

David Browne



Reduce your phone bill with
AT&T Phone – Advanced

\$45 mo.
Plus taxes & fees†

Same phone, better perks, lower monthly bill

Hi David,

You've trusted AT&T to keep you connected, and now the home phone experience you love costs less.†

- Enjoy unlimited nationwide long-distance calling
- Unlock more features on your current phone

Switch to AT&T Phone – Advanced for \$45/mo. (plus taxes and fees). Get the equipment for \$1 plus taxes, including free shipping, for a \$188 value.*

Learn more about keeping your number and home phone at att.com/exploreapa1.

*\$1 equipment charge offer subject to change and may be discontinued at any time.

Call 844.878.7590

Thanks for choosing us,
AT&T

† Excludes rotary/pulse phones; lower cost w/unlimited North America plan only.

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What is AT&T Phone – Advanced?

AT&T Phone – Advanced uses the AT&T cellular network and/or a broadband connection to provide all the home telephone features you love, plus more extra perks.



Cordless home phone not included.

Reduce your bill and get more



Get located in an emergency

E911 location detection
for peace of mind.



**Stay connected
during a power outage**
with automatic
battery backup²



**Safeguard yourself from
potential scammers**
and robocalls with
AT&T Call Protect.^{SM3}

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³Call 844.357.4784 to request the Call Protect feature to be turned off. Service may inadvertently block or misidentify wanted calls and service messages as spam. For more details go to att.com/phonecallprotect.

To learn more about our current offers call 844.878.7590

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0022

David Browne



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[§]Equipment charge offer subject to change and may be discontinued at any time.

Call 877.460.5179.

Thanks for choosing us,

AT&T

[†]Excludes rotary phones. ^{*}Pay less for existing AT&T landline phone customers who switch to AT&T Phone – Advanced w/ Unlimited North America plan only. See back for details. [‡]Voicemail not available. [§]The battery backup provided by AT&T will not power any devices connected to the AT&T Phone – Advanced equipment including cordless phones. AT&T recommends an alternative battery power source required to place calls, including 911, if there is a power outage. See www.att.com/batterybackup for details.

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0357

David Browne



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AT&T Phone – Advanced

\$45 **mo.**
Plus taxes & fees.[†]

Same phone, better perks, lower monthly bill

Hi David,

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battery backup.²



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Exhibit F

